

University of Pretoria Yearbook 2020

Entrepreneurship 313 (OBS 313)

Qualification	Undergraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
Prerequisites	OBS 114,124 and 213 with admission to the examination in OBS 223. Only available to BCom (Entrepreneurship) students
Contact time	3 lectures per week
Language of tuition	Module is presented in English
Department	Business Management
Period of presentation	Semester 1

Module content

*Only for BCom (Entrepreneurship) students

The practice of starting up by applying the lean start-up principles; Understanding the realm and elements of the pre- and start-up process; Incubation and commercialisation within the entrepreneurial process. International exposure towards expanding business footprint (virtual entrepreneurial team collaboration).

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